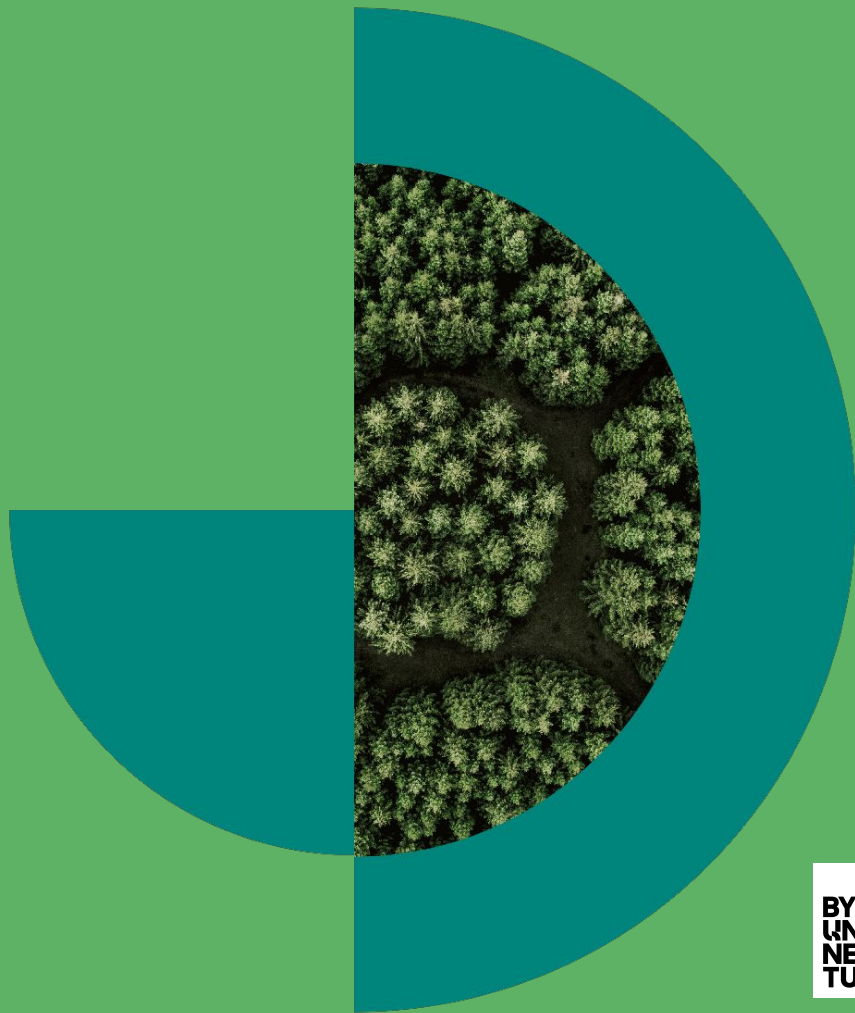




**CIRCULAR
REPUBLIC**
FESTIVAL

Speaker

Briefing



BY
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Organisational Briefing



Key facts about the CIRCULAR REPUBLIC FESTIVAL

- When** Thursday, **22.05.2025**, 10 am (doors open at 9.15 am) - Friday, **23.05.2025**, 7 pm
- Where** **Munich Urban Colab**
Freddie-Mercury-Straße 5, 80797 Munich
- How to get there** The **Munich Urban Colab** is located in the center of Munich, close to Leonrodplatz. Therefore, it is easily accessible by public transport. The nearest stops are:
- “Hochschule München (Lothstraße)” - Tram 20, 21
 - “Leonrodplatz” - Tram 12, 20, 21 and bus 53
- Festival language** **English**
- Program overview** <https://www.circular-republic.org/festival#program>

Organisational Info - Before the Festival Starts

- Please make sure you are **registered** for the event in advance. You will receive your **personal registration** link via email.
- To ensure a smooth experience, we kindly ask you to check our [FAQs](#) before the event, where you will find helpful preparation tips.
- When planning your travel, please consider **sustainability**. We encourage you to take the train, public transport, or bike whenever possible. If you are traveling by **train**, you can book discounted tickets [here](#).
- If you plan to use **presentation slides**, please ensure that they are submitted **no later than May 18, 2025 (end of day)**. Unfortunately, we cannot accept or include any slides submitted after this deadline.
- **Tell your LinkedIn contacts** that you are speaking at the #CRF25 and easily create [your share pic](#). Here you can find a [generic text about the festival](#).

- Upon arrival, please proceed to the **festival entrance**, where you can check in and receive your **lanyard** and **badge**. This will grant you access to all event areas. There is a separate check in line for speakers, so your check in is faster. You don't need to wait in the normal queue.
- For your convenience, there will be a **supervised wardrobe** where you can leave coats, suitcases, or other personal belongings throughout the event.
- As a speaker, you have exclusive access to our **Backstage Area** on the 1st floor, where you can prepare for your session, relax, or network. A team member will always be present to assist you with any questions. Please note that we cannot take responsibility for valuables left unattended.

- We are thrilled to inform you that **several journalists** will be attending the CIRCULAR REPUBLIC FESTIVAL. In addition to our valued media partners FOCUS online earth, dfv and Start-up Insider, we are also welcoming a dedicated podcaster (Circularity.fm) and other journalists. Please be aware that audio recordings from both Green and Blue Stage will be made during the festival, so they can be used for the podcast [Circularity.fm](https://circularity.fm) (after approval was given).

We are very pleased about this opportunity to spread awareness about the importance of the circular economy.

We encourage you to engage with the press and share your insights. Please don't hesitate to make contact and help us amplify the message.



- Please arrive at the **event location at least 1 hour before your session** to allow sufficient time for preparation. (*You are more than welcome to attend the whole event. We will reserve some **seats in the first row** for the speakers of each session, where you can watch the program while you wait for your slot on stage.*)
- Please be at your designated **stage or room at least 15 minutes before your session** starts. Upon arrival, please check in with the event team so that we can equip you with a microphone (headset or handheld), run through the process, and provide final instructions.
- If you experience any delays or cannot attend at the last minute, please inform our event agency **ECENT at +49 89 2778 1742** as soon as possible.



- If you are speaking on the **Green Stage**, please note that your session will be **live-streamed** for our online audience. To ensure a high-quality video experience, we kindly ask you to **avoid clothing with small patterns, stripes, or the color red**, as these can be distracting on camera.
- On stage, there will be **two screens in front of you**. One will display **your presentation**, while the other will show a timer to help you keep track of your remaining speaking time.
- If you prefer to use **physical notes** during your session, we provide **moderation cards** that you can pick up in the Backstage Area before your session.

We kindly ask all speakers to be mindful of their speaking time. Since we have a full program, it is important that each session stays in schedule to ensure fairness for all participants.

- After your session, you are invited to continue the discussion at our **Speaker Corner**, located in the Flash Gordon (restaurant) on the ground floor. This is a dedicated space where you can engage with the audience and answer additional questions.
- If you would like to use this option, please **inform the moderator before your session** so they can announce it to the audience.
- To support our sustainability efforts, we kindly ask you to return your lanyard and any unused moderation cards at the entrance when leaving the festival. This helps us reduce waste and reuse materials for future events. Your badge is made entirely of paper (including the sticker) and can therefore be disposed of in paper waste.
- We would love to see your impressions of the festival online! Please feel free to share your experience on social media and use our official hashtag **#CRF25** to connect with the community.

Invitation to an Exclusive Speaker Dinner

The BMW Foundation cordially invites you to an exclusive speaker dinner during the CIRCULAR REPUBLIC FESTIVAL 2025.

We are delighted to host an evening of insightful discussion and networking with distinguished speakers and fellow participants of the festival. This will be a valuable opportunity to connect, share ideas, and delve deeper into the themes of circularity.

Date: Thursday, May 22nd, 2025
Time: 7:30 PM - 10:00 PM
Venue: Restaurant Flash Gordon at Munich Urban Colab

BMW Foundation
Herbert Quandt

Contact us for any organisational questions



speaker-circularrepublic@unternehmertum.de

Together, Let's Make #CRF25 a Game-Changer!